

CITY OF MUSKEGON

MUSKEGON FARMERS MARKET

ADVISORY COMMITTEE MEETING

September 15, 2026 @ 2:00 PM
Muskegon Farmers Market
242 W Western, MUSKEGON, MI 49440

- ☐ **CALL TO ORDER:**
- ☐ **ROLL CALL:**
- ☐ **APPROVAL OF MINUTES:**
 - A. February 19, 2026 Minutes City Clerk**
- ☐ **OLD BUSINESS:**
- ☐ **NEW BUSINESS:**
 - A. Farmers Market Expansion City Clerk**
 - B. Proposed Winter Market Application and Fee Changes City Clerk**
 - C. Senior POP and Kids POP Update for 2026 City Clerk**
 - D. Upcoming Events Update City Clerk**
 - E. Feedback on Dog Monitoring for 2026 City Clerk**
 - F. Seasonal Vendor Approval - Jozzalyn's Microgreens City Clerk**
 - G. Budget Update City Clerk**
- ☐ **ANY OTHER BUSINESS:**
- ☐ **PUBLIC COMMENT:**
- ☐ **ADJOURNMENT:**

AMERICAN DISABILITY ACT POLICY FOR ACCESS TO OPEN MEETINGS OF THE CITY OF MUSKEGON AND ANY OF ITS COMMITTEES OR SUBCOMMITTEES

To give comment on a live-streamed meeting the city will provide a call-in telephone number to the public to be able to call and give comment. For a public meeting that is not live-streamed, and which a citizen would like to watch and give comment, they

must contact the City Clerk's Office with at least a two-business day notice. The participant will then receive a zoom link which will allow them to watch live and give comment. Contact information is below. For more details, please visit: www.shorelinecity.com

The City of Muskegon will provide necessary reasonable auxiliary aids and services, such as signers for the hearing impaired and audio tapes of printed materials being considered at the meeting, to individuals with disabilities who want to attend the meeting with twenty-four (24) hours' notice to the City of Muskegon. Individuals with disabilities requiring auxiliary aids or services should contact the City of Muskegon by writing or by calling the following:

Ann Marie Meisch, MMC. City Clerk. 933 Terrace St. Muskegon, MI 49440. (231)724-6705.
clerk@shorelinecity.com

Muskegon Farmers Market Advisory Board-Meeting Minutes

Thursday, February 18, 2026 – City Hall Room 204 2:00 pm

Present: Kim Martens, Jon Visser, Kristin Johnson, Colly Travis, Dave England, Sabryna Benmark,

Commissioner St. Clair

Absent: John Zandstra, Janine Platt, Kemmie Sargent

1. Approval of Minutes

Colly Travis moved to approve the Farmers Market Advisory Board minutes of 4/17/25; supported by Dave England and carried unanimously.

2. Seasonal Vendor Request:

Request to approve Country Girl Gourmet (Baked Goods) as a seasonal vendor. Country Girl has met all of the requirements of becoming a seasonal vendor.

Jon Visser moved to approve, Kim Marten supported and carried unanimously.

3. 2026 Vendor Fees for Farmers Market and Flea Market: a 3% increase to Seasonal Vendors for 2026 Summer Market is recommended. This will go before City Commission for approval. Seasonal stall fees would be:

- Corner Stall \$828.00
- Regular Stall \$778.00
- Stall with no parking \$648.00

4. Other Business:

- Food Program Summary for 2026 – Sales for all programs except Kids POP were up from 2025
- Busker's for summer market – no amplifiers and moving them every hour will be considered for summer 2026
- Advertising – will do billboards and Muskegon Visitor's Guide
- Seasonal Vendor meeting – Wednesday April 8th is the suggested date

5. General Public Comment: None

6. Adjournment

John Visser moved to adjourn at 2:45 pm; supported by Kim Marten and carried unanimously.

Renaë Hesselink, Recording Secretary



Agenda Item Review Form

Muskegon Muskegon Farmers Market Advisory Committee

Commission Meeting Date: September 15, 2026		Title: Farmers Market Expansion																
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